



## (410) Graphic Design Promotion

**CONTESTANT NUMBER** \_\_\_\_\_

### **RATING SHEET – COMPLETE ONE PER CONTESTANT**

#### **PRESENTATION SCORE**

Judge 1 (150 points) \_\_\_\_\_

Judge 2 (150 points) \_\_\_\_\_

Judge 3 (150 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE PRESENTATION SCORE** \_\_\_\_\_ (150 maximum)

#### **TECHNICAL SCORE**

Judge 1 (200 points) \_\_\_\_\_

Judge 2 (200 points) \_\_\_\_\_

Judge 3 (200 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE TECHNICAL SCORE** \_\_\_\_\_ (200 maximum)

**TOTAL SCORE** \_\_\_\_\_ (350 maximum)

**RANK**

## (410) Graphic Design Promotion

Judge Number \_\_\_\_\_

Member ID \_\_\_\_\_

### Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Oral presentation/stage presence/delivery Maintain eye contact, voice inflection, well-spoken, etc.	1-5	6-10	11-15	16-20	
Demonstrates clear connection between the three designs	1-5	6-10	11-15	16-20	
Covers selection of design elements typography, color scheme, layout, etc.	1-5	6-10	11-15	16-20	
Explanation of technology and software used	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-2	3-5	6-8	9-10	
Answers to judges' questions	1-5	6-10	11-15	16-20	
All points or none are awarded per item below.					
Setup lasted no longer than three (3) minutes				5	
Presentation met presentation time requirements (maximum 6 minutes)				5	
Documentation submitted at time of check-in: Printed Phone Skin (1 copy), Computer Skin (1 copy), Sticker (1 copy), Works Cited (1 copy) <i>Must have copies for both preliminaries and finals</i>				10	
Appropriate use of grammar, spelling, and punctuation				10	
<b>TOTAL PRESENTATION POINTS (150 points maximum)</b>					

*Props and/or additional items shall not be used as a basis for scoring.*

**TOTAL MAXIMUM POINTS = 350**

**PRESENTATION WILL BE STOPPED AT SIX (6) MINUTES**